

# Industry Era

A Smart Way to Industry

IE

2023

Media Kit

[www.industry-era.com](http://www.industry-era.com)

## A smart way to Industry

Industry Era is a technology magazine that features and talks about the enterprise solutions that can play a key part in redefining the business goals of organizations.

We have become the leading sources who are sharing innovative and unique services developed by established vendors who have not yet been able to gain limelight.

## Our Market Reach

Industry Era is a key tool for your company's marketing mix. With more than 181000 plus qualified subscribers globally. Having said that, on an approximate 20000 to 27500 pass-along readerships, out of which 200000 average page views monthly. Industry Era will showcase your products and solutions within major industries, which helps grow your clients around the globe.

Readership spills over 1,81,000, including Founder, President, Chairman, CFOs, CEOs, CTOs, CMOs, CIOs, COOs, CSOs, CISOs, Senior Manager, Technology Developers, Analysts and Entrepreneurs. 72% of the Industry Era reach is in the Fortune 500 companies.



## Why Choose Us?

We give our readers the latest news on discoveries and inventions beyond the retail, big data, security, cloud, and IoT areas. We also provide the readers with the knowledge they need to gain from the various industrial sectors. IndustryEra ensures that they are offering a comprehensive view of the latest technological innovations in multiple verticals.

## Audience & Subscribers:

IE

Industry Era has culminated into one of the most trusted, interactive, community destination for decision makers, C level executives and other high-level IT executives to connect on key issues and business challenges. We follow a unique approach of blending content.



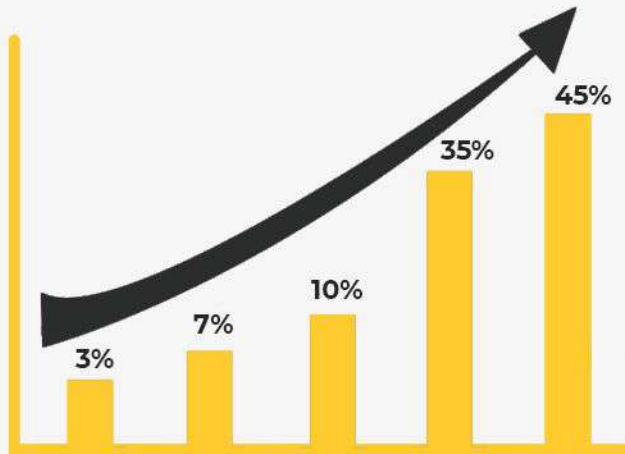
- APAC - 10
- Africa - 02
- Australia - 04
- Canada - 15
- Europe - 18
- USA - 51

The key decision makers make it a point to write to us about any new technological trend and key solution or service which can help their counterparts in enhancing their workforce.

Today, significant changes in the workplace are the result of new and advanced technology. We can clearly say that for the past generation, technological inventions and improvements seem to be introduced every week. The trend is guaranteed to continue.



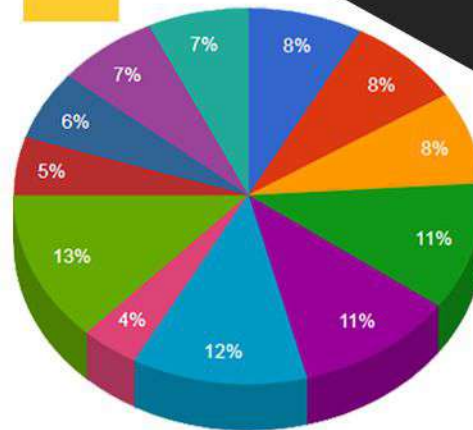
## READERS



Industry Era focus on high-level IT executives, the site leverages editorial, vendor and user-generated content to present provocative and informative perspectives on key issues and business challenges. Our editorial team can work with you to develop an insightful profile (one page profile, a cover story and advertisement placement) with robust lead generation programs that leverage the company prospects and customers.

Others 3%  
Consultants 7%  
Managers, Directors 10%  
Founder, Chairman, CEO, VP's, President, MD's 35%  
CIO's, CTO's CMO's, Global heads 45%

## READERSHIP DEMOGRAPHICS



## Industry verticals



Q1

10 Best Education Leaders of 2023

Top 10 Logistics & Supply Chain Leaders of 2023

10 Most Inspiring HR Leaders of 2023

Q2

10 Best Renewable Energy Leaders of 2023

Top 10 Security Leaders of 2023

10 Most Influential Cloud Leaders of 2023

## SPECIAL EDITION

HR Leaders

Education Leaders

Logistics & Supply Chain

Construction Leaders

Security Leaders

Cloud Leaders

Marketing Leaders

Aviation Leaders

Robotic Leaders

Biotech Leaders

Companies of the year

CEO / CMO / COO / CTO

Q3

10 Best Marketing Leaders of 2023

10 Most Admired Robotic Leaders of 2023

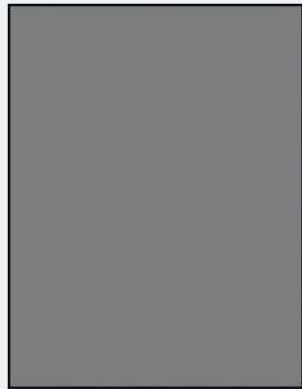
Top 10 Aviation Leaders of 2023

Q4

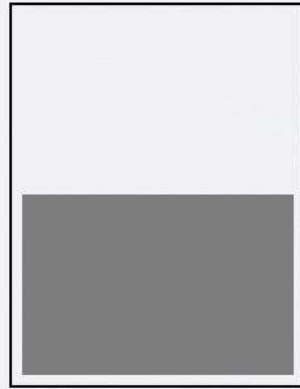
10 Best Biotech Leaders of 2023

Top 10 Companies of the year - 2023

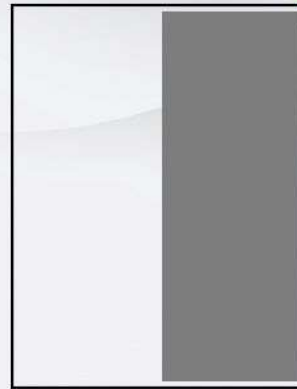
10 Best CEOs/CTOs/CMOs/COOs of 2023



Full Page



1/2Page Horizontal



1/2Page Vertical



Two Page

**Note :**

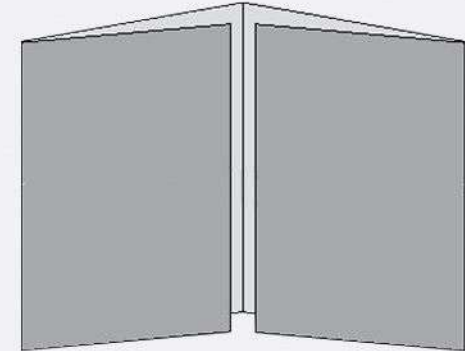
Leave 3mm bleed on all sides  
(Applicable For All The above  
Dimensions)



Front Cover Page



Back Cover Page



Cover Story(four Full Page)

## Technical Information

File Format: PDF

- 300 dpi (CMYK)
- Text in curves, standard rotary screen.
- Email attachments should not exceed 25MB.
- Files should be submitted in the following formats: .pdf, .jpeg .

## Dimensions

Full Page • Width: 21Cms • Height: 27Cms

Above rates are as per insertion order and are applicable to the term of contract. If the ad is withdrawn before the expiration of the contract, full rate will apply for ads retroactively. Rates are subject to the change at the discretion of the publisher.

All prices quoted above are as per insertion, Subject to availability. please email us [sales@industry-era.com](mailto:sales@industry-era.com)



## COVER STORY (4 full page profile + cover image + image in content page)



**Cardinal Healthcare Group, Inc. and Bronko Technology are two of the nation's leading Healthcare consulting and Healthcare Technology companies.**

**Joe Goddard**  
Owner & Managing Partner

### AN UNWAVERING LEADER

For Joe Goddard, there's only one word to describe his career: "unwavering." It's a word that's been with him since he started his first job at a local hospital in 1971. He's been a leader in the healthcare industry for over 40 years, and his commitment to excellence is unwavering. He's been a leader in the healthcare industry for over 40 years, and his commitment to excellence is unwavering.

**Joe Goddard**



**Joe Goddard**  
OWNER AND MANAGING PARTNER  
CARDINAL HEALTHCARE GROUP

**TOP 10 ADMIRABLE LEADERS 2022**

Joe Goddard is a man of many talents. He is a leader, a mentor, and a visionary. He has been a leader in the healthcare industry for over 40 years, and his commitment to excellence is unwavering. He has been a leader in the healthcare industry for over 40 years, and his commitment to excellence is unwavering.



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A Smart Way to Industry

**TOP 10 ADMIRABLE LEADERS 2022**

**Joe Goddard**  
Owner & Managing Partner  
Cardinal Healthcare Group

**Be extravagant in your actions**

**Cardinal Healthcare Group, Inc. and Bronko Technology are two of the nation's leading Healthcare consulting and Healthcare Technology companies.**

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## ONE PAGE PROFILE



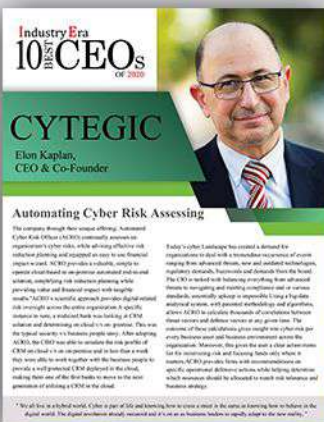
**Industry Era**  
10th CEOs OF 2022

**CognitiveScale**  
THE TRUSTED AI COMPANY

"We help organizations drive actionable business outcomes from data."

Armed with a team comprised of former IBM Watson executives and lead developers, CognitiveScale was created on the belief that humans have far exceeded the threshold for interpreting the massive amounts of data surrounding them, and that machine-assisted intelligence will drive previously unseen levels of engagement and productivity. Led by the pioneering CEO, Akshay Sahasrabudhe, CognitiveScale's team developed and patented (pending) the world's first outcome-driven cognitive learning engine that applies machine learning and natural language processing to achieve a breakthrough level of cognitive ability for an artificial intelligence (AI) system which is continually learning and improving.

Today, CognitiveScale is enabling financial services, healthcare, retail and media organizations to transform their computing clouds to cognitive clouds, where augmented intelligence becomes the backbone on which these companies operate to increase user engagement by improving the decision making with self-learning and self-assessing business processes. CognitiveScale's Cognitive Cloud is industry-specific, with data values and relationships modeled for each vertical, enabling fast time-to-value. As users work throughout the day, with every click of the computer mouse, the Cognitive Cloud becomes increasingly smarter, actively discovering learning from data (structured and unstructured) and human interaction.



**Industry Era**  
10th CEOs OF 2022

**CYTEGIC**

**Elkan Kaplan**  
CEO & Co-Founder

### Automating Cyber Risk Assessing

The company, through their central offering, Automated Cyber Risk Assessment (ACRA), provides a comprehensive, end-to-end solution for assessing and managing cyber risk. The ACRA platform is designed to help organizations identify, assess, and manage their cyber risk, providing a clear view of their overall risk posture. The ACRA platform is designed to help organizations identify, assess, and manage their cyber risk, providing a clear view of their overall risk posture.

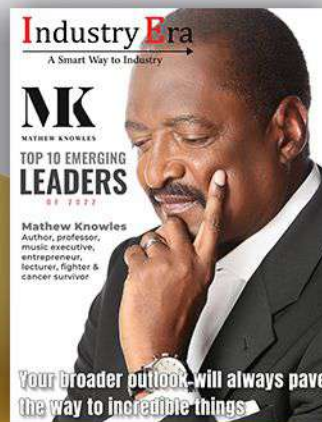


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**TOP 10 ADMIRABLE LEADERS 2022**

**Demetrius Matthews**  
CEO of Legacy Media, LLC

Demetrius Matthews' latest documentary celebrates a remarkable educator who changed the lives of students in Chicago's West Side during the 1980s. Coming 60th to Amazon Prime.



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**MK**  
MATHEW KNOWLES

**TOP 10 EMERGING LEADERS 2022**

Mathew Knowles is an author, professor, music executive, entrepreneur, lecturer, fighter & cancer survivor. Your broader outlook will always pave the way to incredible things.



**Pointfar Automation LLC**

**Digital Twin**  
Virtual Commissioning

A 3D Digital Twin to Simulate Real Production Line

Real Line Virtual Line

**www.pointfar.com**



**SKYKIT**

Congrats to the Top CEOs of 2022

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Connect your company like never before with Skykit. Stream, a cloud-based digital signage content management solution. Display company awards, announcements, real-time dashboards, social media feeds, and more across ten or ten thousand screens - all with the click of a mouse.

**Shipper** **Q3 Top Sales Performers**

**Industry Era**  
Top CEOs of 2022

## COVER PAGE

## ONE PAGE AD



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“

IndustryEra is more than a technology magazine. It is a source of latest news, inspiration, and motivation for the world's most pre-eminent organizations, steadfast leaders, solution provider, and budding entrepreneurs.

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scan  
for more info

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