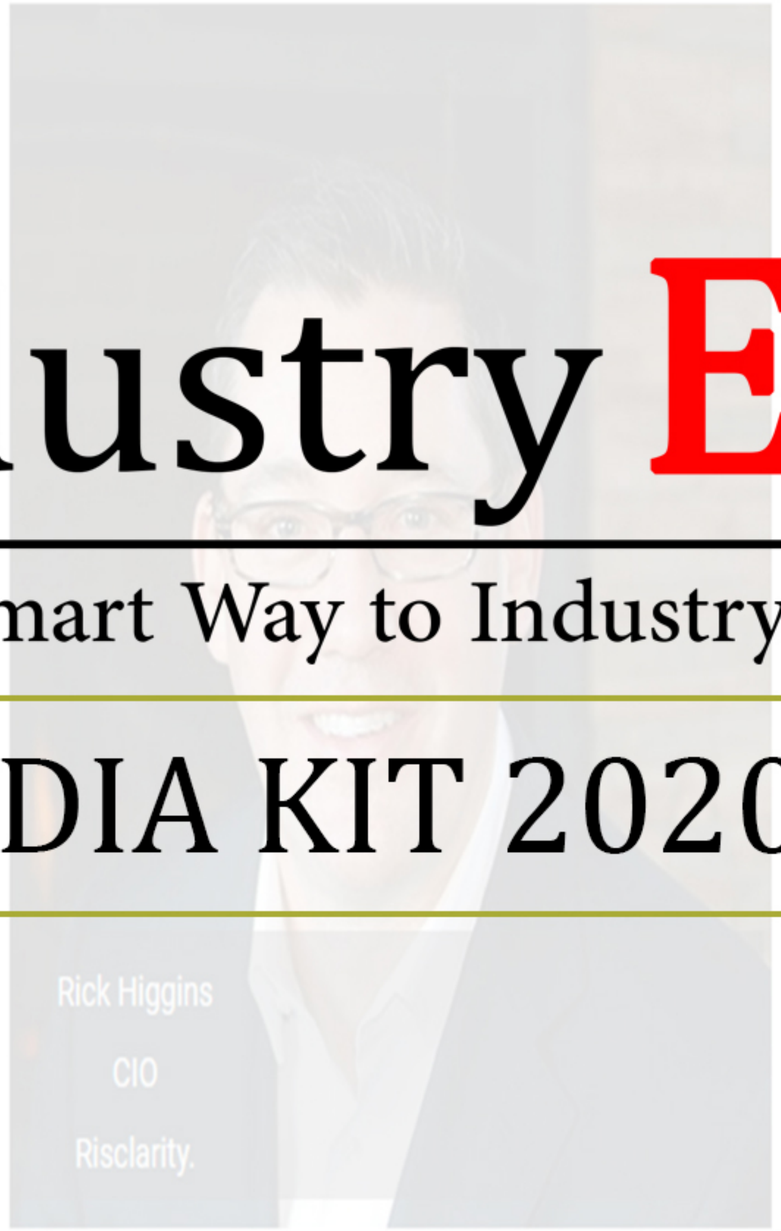
Nishidha Kumaresan
President & CEO
Pioneer Technologies.



Rick Higgins
CIO
Risclarity.

Focusing on our customers and their feedback is a continual process within CarteNav. All feedback received is reviewed and often results in new features and functions being introduced into AIMS.

- Steve Watson, CarteNav Solutions

# Industry Era

A Smart Way to Industry

# MEDIA KIT 2020

## Events

18-21 November 2019
San Diego, CA

## Vendor

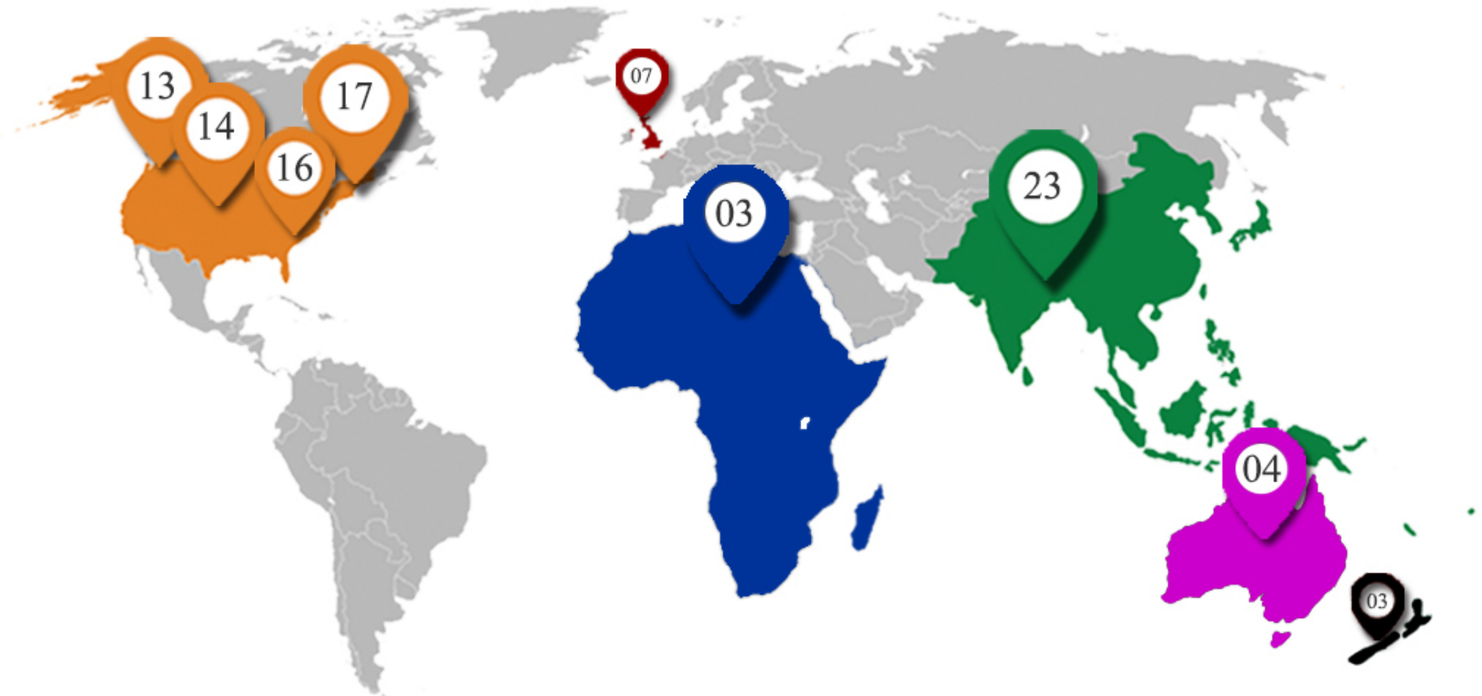
| Company | Management | Description |
|---|---|---|

OUR VALUES

# A Smart Way to Industry

Industry Era is a technology magazine that features and talks about the enterprise solutions that can play a key part in redefining the business goals of organizations.

We have become the leading sources who are sharing innovative and unique services developed by established vendors who have not yet been able to gain limelight. One can say we are the change that is much needed in the technology arena which has become congested with technological advancements.




- APAC - 23
- South East - 16
- Central Region - 14
- Pacific - 13
- North East - 17
- UK - 07
- Africa - 03
- Australia - 04
- New Zealand - 03

## Audience & Subscribers:

Industry Era has culminated into one of the most trusted, interactive, community destination for decision makers, C level executives and other high-level IT executives to connect on key issues and business challenges. We follow a unique approach of blending content.

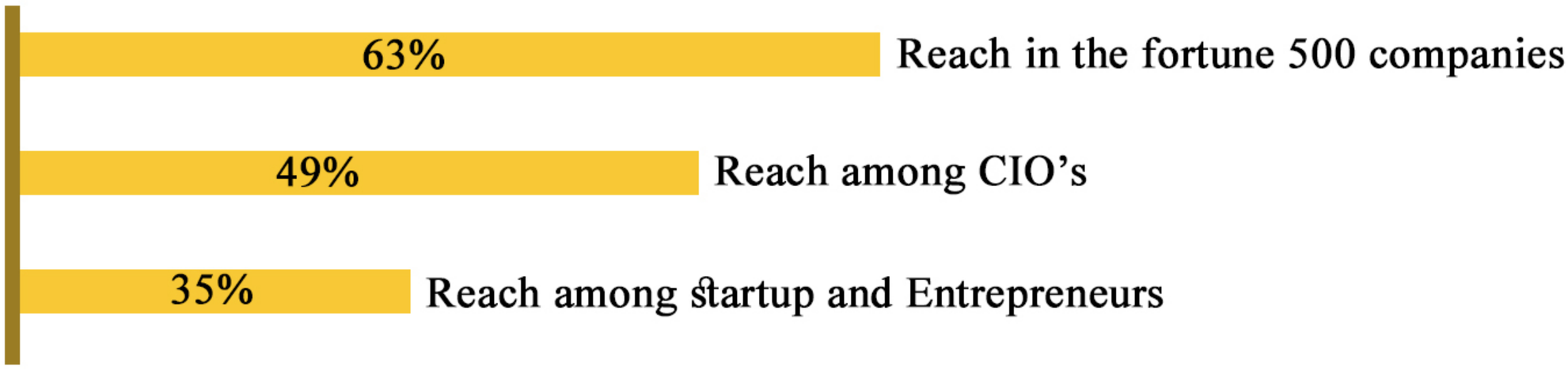
The key decision makers make it a point to write to us about any new technological trend and key solution or service which can help their counterparts in enhancing their workforce.

Today, significant changes in the workplace are the result of new and advanced technology. We can clearly say that for the past generation, technological inventions and improvements seem to be introduced every week. The trend is guaranteed to continue.

## Our Market Reach

Industry Era is a key tool for your company's marketing mix. With more than 45,000 plus qualified subscribers in US and APAC region, 73% of the traffic is generated from USA & 27% from APAC and other regions, holding 50,000 with pass-along readership & 75,000 average page views monthly. Industry Era will showcase your products and solutions within major industries which helps grow your clients around the globe.

Readership spills over 45000 including Founder, President, Chairman, CFO's, CEO's, CTO's, CMO's, Senior Manager, Technology Developers, Analysts and Entrepreneur.




**50,000**
pass-along readership

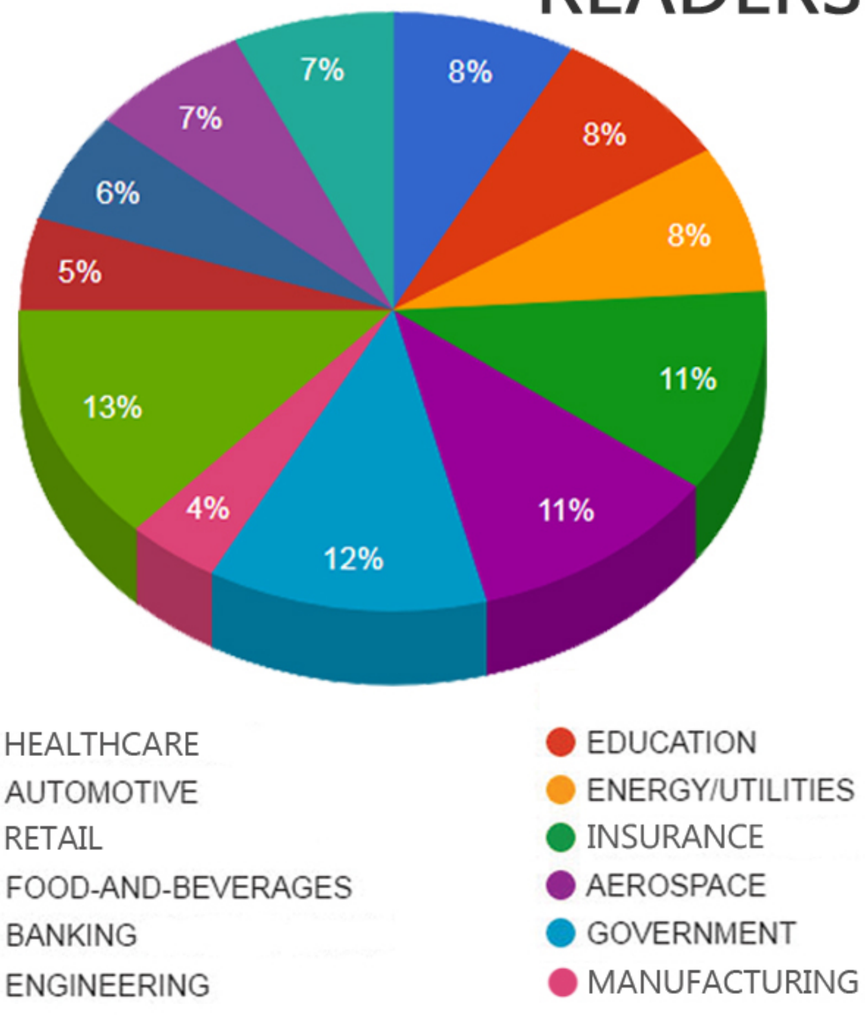
**15,000**
unique browsers - monthly

**Traffic Generation:**
73% from USA.
27% from APAC and other regions.

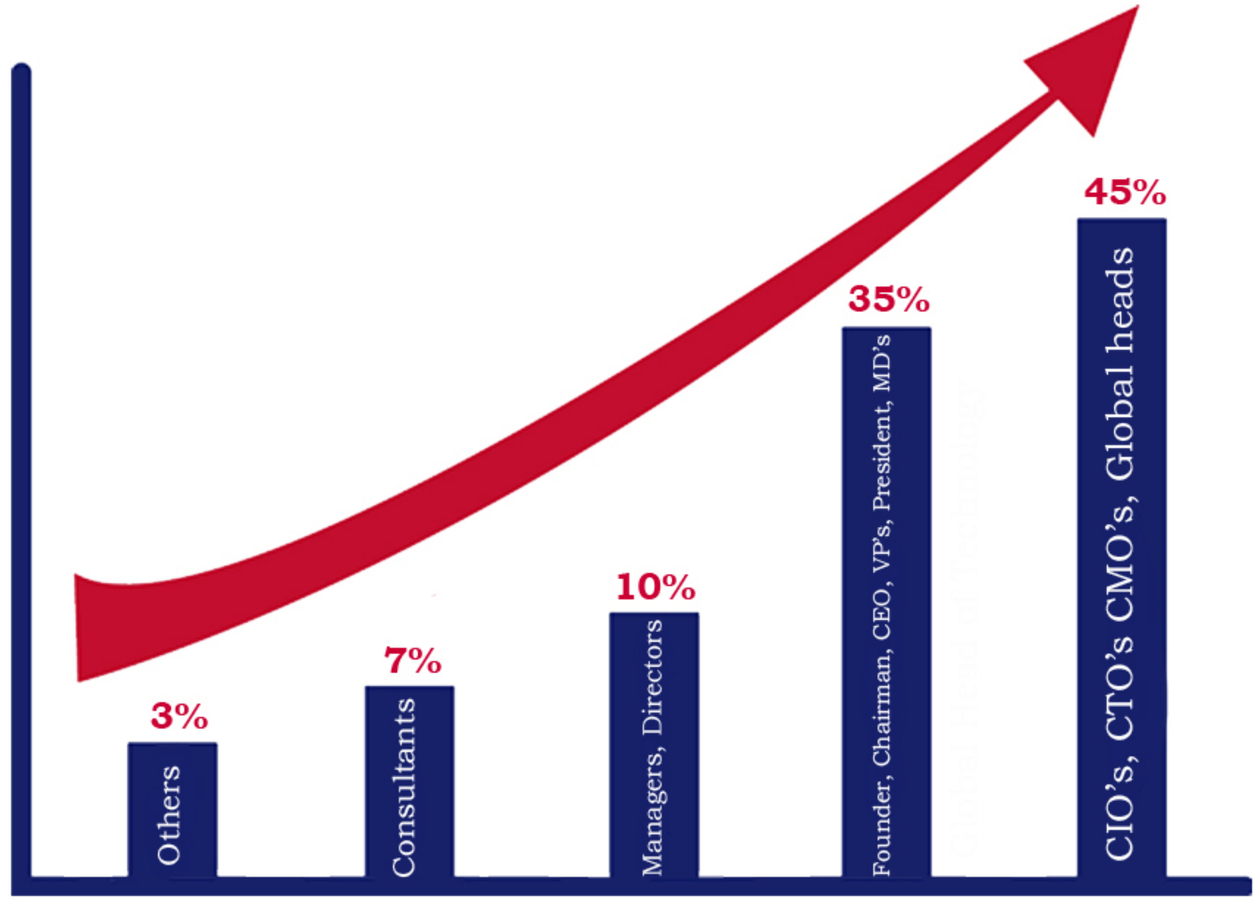
**Information exchange on two Channel: Print Magazine and Online Magazine**

We in Industry Era focus on high-level IT executives, the site leverages editorial, vendor and user-generated content to present provocative and informative perspectives on key issues and business challenges. Our editorial team can work with you to develop an insightful profile (one page profile, a cover story and advertisement placement) with robust lead generation programs that leverage the company prospects and customers.

## READERSHIP DEMOGRAPHICS




INDUSTRY VERTICALS




READERS

## Q1

10 Best Cloud Solution Providers of 2020

10 Best Security Solution Providers of 2020

10 Best Big Data Solution Providers of 2020

## Q2

10 Best Education Solution Providers of 2020

10 Best Health Care Solution Providers of 2020

10 Best Business Leaders of 2020

## Q3

10 Best Technology Solution Providers of 2020

10 Best Industry Leaders of 2020

10 Best Finance Solution Providers of 2020

10 Best Manufacturing Solution Providers of 2020

## Q4

10 Best CEO's of 2020

10 Best Companies of 2020

10 Best Marketing Solution Providers of 2020

10 Best Networking Solution Providers of 2020

SPECIAL EDITION

10 Best CEOs of 2020

10 Best CFOs of 2020

10 Best Entrepreneurs of 2020

10 Best Companies of the Year 2020

10 Best Cloud Solution Providers of 2020

10 Best Security Solution Providers of 2020

10 Best Education Solution Providers of 2020

10 Best Healthcare Solution Providers of 2020

10 Best Technology Solution Providers of 2020

10 Best Women Entrepreneurs of 2020

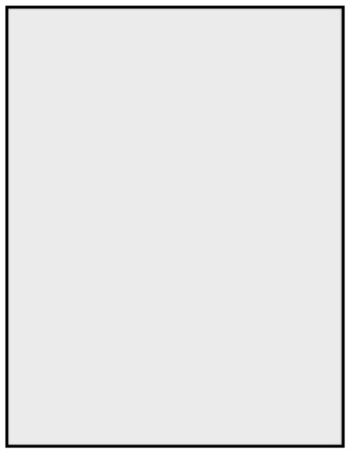
10 Best Technology Leaders of 2020

10 Best Industry Leaders of 2020

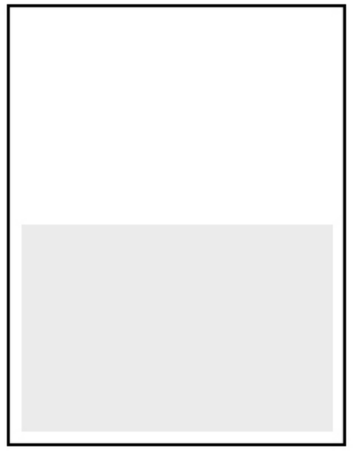
10 Best CTOs of 2020

10 Best CIOs of 2020

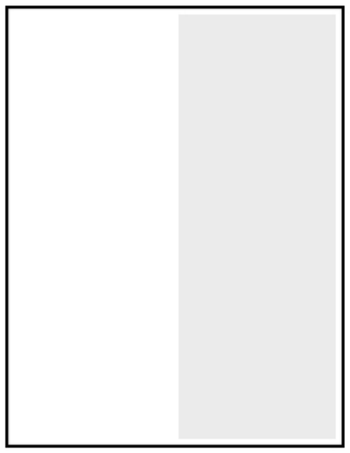
IE



Full Page



1/2Page Horizontal

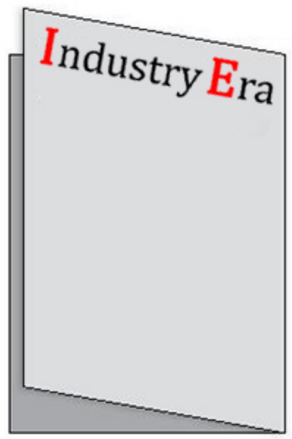


1/2Page Vertical

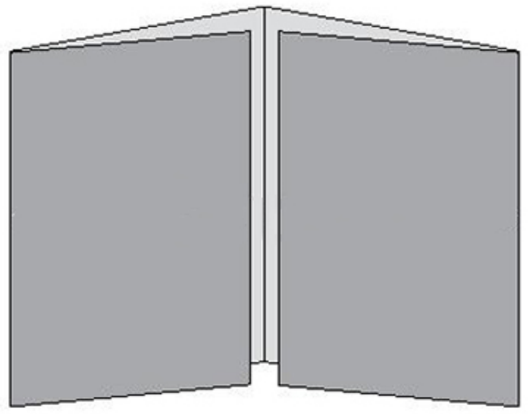
Two Page

**Note :**
Leave 3mm bleed on all sides (Applicable For All The above Dimensions)

Front Cover Page




Back Cover Page



Cover Story(four Full Page)

## Technical Information

File Format: PDF
- 300 dpi (CMYK)
- Text in curves, standard rotary screen.
- Email attachments should not exceed 25MB.
- Files should be submitted in the following formats: .pdf, .jpeg .

## Dimensions

Full Page • Width: 21Cms • Height: 27Cms

Above rates are as per insertion order and are applicable to the term of contract. If the ad is withdrawn before the expiration of the contract, full rate will apply for ads retroactively. Rates are subject to the change at the discretion of the publisher.

All prices quoted above are as per insertion, Subject to availability. please email us sales@industry-era.com

# COVER STORY (4 full page profile + cover image + image in content page)

## ONE PAGE PROFILE

## COVER PAGE

## ONE PAGE AD

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| Sales | Alex Edward | alex@industry-era.com |

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